

## **FAQs: Channel agreement with eMedia**

### ***Why has MultiChoice decided to terminate these channels?***

We have a new agreement with eMedia which includes eTV (194) and eNCA (403) on the DStv platform and broadcast the daily Afrikaans News bulletin on kykNet (144).

As part of the new contract agreement the following channels will no longer be available on DStv as of 31 March 2022: eMovies (138), eMovies Extra (140), eExtra (195) and eToonz (311).

### ***Will there be channels with similar content that will replace the terminated eMedia channels?***

Family and Access customers can look forward to action packed KIX movie channel (114) from 31 March 2022, KIX offers action fans a high-octane blend of programs including combat sports, blockbuster action movies, hit action series and cutting-edge reality shows.

Easyview customers can enjoy PBS Kids from 31 March 2022. PBS Kids features a broad mix of live action and animated children's programs which are designed for improving the early literacy, math, and social-emotional skills of young children ages 3 to 9.

We are also excited to launch Dreamworks a kids channel on 18 March 2022 on channel 304, as well as an exciting new movie channel in the near future.

### ***Why has MultiChoice chosen to keep eNCA, eNuus and eTV?***

The decision to keep these channels is based on a mutual agreement.

### ***DStv subscription prices have just increased – why remove channels and increase subscriptions for DStv?***

We review the prices of each of our packages very carefully every year to ensure that we continue to offer our customers the best local and international content, delivered through the best technology. As our costs to operate the business increase, we need to adjust the prices of our packages.

We have a robust and rapidly expanding general entertainment content library, we continue to roll out our own-formats and we are expanding our repertoire to include home grown animation, crime drama and true crime series.

We have more than 135 channels including audio, sport, kids, news, and entertainment, and we provide linear and OTT services, and we have grown our adjacent businesses to provide our customers with more than just video entertainment.

**Does the non-renewal of these channels affect the relationship between MultiChoice and eMedia?**

No. We have a strong relationship with eMedia like all other channel providers and broadcasters.

**Why is MultiChoice cancelling so many channels?**

All channel and programme relationships are contractual and have an intended end-date which is then open for the parties to review. In this instance, the parties have agreed to review the terms of the contract and new agreement has been concluded.

**If I can't watch eMovies and eMovies Extra on DStv Access, what other content will be available?**

Customers who previously watched eMovies can enjoy a variety of kid and family-friendly movies on MNet Movies 3 and 4. Highlights in April include *Sing*, *Annie*, *Kung Fu Panda*, *Nut Job 2 – The Nutty by Nature*, *Survive the Night*, *The Informer* and *John Wick 3*.

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You could watch it all when you ADD Movies to your DStv Compact Plus, Compact, Family or Access subscription for just R99 per month.

**If I can't watch eExtra on DStv EasyView, what other content will be available?**

DStv has several exciting local telenovelas across our channels including *Gomora S1* (19:30), *The River S1* (20:00), *Isibaya S8* (20:30) and *The Queen S3* (21:00) on Mzansi Wethu.

Our DStv Family customers can enjoy *Suidooster S7* and *S8* from Monday to Friday at 18:30 on kykNET & KIE (145).

Our DStv Access customers can enjoy *Arendsvlei S2* from Monday to Wednesday at 20:00 on kykNET Lekker (148).

**If I can't watch eToonz on DStv EasyView, what other content will be available?**

Kids can look forward to Dreamworks (340), which will launch on 18 March, and will have shows such as *The Adventures Puss in Boots* and *Turbo F.A.S.T.*

JimJam is also available on channel 310 and kids can look forward to the following titles in April:

- The Triplets S1
- Roary the Racing Car (new episodes)

### ***Are you removing these channels because of poor ratings?***

As Africa's most-loved storyteller, MultiChoice continues to engage and work with third party channel providers to leverage its technology and evolve in line with viewership trends to bring world-class entertainment to our customers.

We continuously review our channel and content offering based on viewing trends and consumer needs, which may lead to channel additions or terminations.

Family and Access customers can look forward to action packed KIX movie channel (114) from the 31st March 2022, while Easyview will enjoy PBS Kids (313) from the 31st March 2022.

We are also excited to launch Dreamworks on channel 304 on 18 March 2022 as well as an exciting new movie channel in the near future.

**Ends/**